



Hitting from the  
baseline

## THE CHALLENGE

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### Key benefits

- Turn your strategies into practical changes
- Get a baseline to keep making, measuring and monitoring change over time
- Work out which improvements will bring the most long-term value
- Build a strong business case for making changes
- Benchmark your production against real, up-to-date market data

As a manufacturing company, you're expected to translate strategies for your business, brand or production into real-life changes on the factory floor. And often, the consultants who dream up those strategies don't consider the practical details – like how and where to make changes to create the best value.

## OUR ANSWER

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### Baseline for Manufacturing Improvement (BMI)

#### For enterprises

Our package will help you make that crucial leap from abstract strategies to concrete improvements. It will tell you whether the way you measure performance matches your strategies, and help you set up a KPI framework that suits your business.

Our consultants check your processes against real data from manufacturing companies all over the world, from a wide range of markets and sectors. So you get an up-to-date, wide-ranging view of where you fit into the marketplace today.

You'll find out:

- how leading businesses work with KPIs
- how manufacturers with largely automated machinery work with KPIs
- how other manufacturers are doing

#### How BMI on enterprise level works

1. We help you work out the scope of your project and decide on timelines.
2. Your people fill in a survey.
3. We look through the results, comparing them with data from the Metrics that Matter survey, and prepare a workshop.
4. We host the workshop. We'll talk to process owners about the findings, and compare them against survey averages.
5. We draw up a report and present our findings.



### For manufacturing plants

We'll help you check how well your individual plants are doing, and spot areas that are ripe for improvement. We'll also help you work out which improvements are most feasible, prepare you for change and work out what your return on investment might be.

Our consultants compare a plant's performance with your peers' (either anonymous plants from the BMI benchmarking database, or companies in the same multinational), and give you a baseline to work from. So you can make, measure and monitor improvements over time.

We can help in two ways:

1. By checking every business function in your plant for:
  - how close your processes are to completion
  - how good your IT support is
  - how well you're monitoring KPIs.
2. By comparing your plant's performance against the rest of the industry.

### How BMI works

1. We help you decide which business functions and plants to include in the survey.
2. We hold an introduction session, preparing your employees for the survey.
3. Your plant workers take the survey.
4. We analyse the results and prepare your workshops.
5. We hold the workshops in your plants to talk about your results, and how you can improve the way you work.
6. We draw up a report and present what we've found out.



## WHY LOGICA?

We understand your world. We have more than 30 years of significant experience in the Manufacturing IT domain combined with Lean and Supply Chain. And we have our own team of professional business consultants in-house. So we have the people, experience and knowledge you need to keep growing and evolving for years to come.

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Logica is a business and technology service company, employing 39,000 people. It provides business consulting, systems integration and outsourcing to clients around the world, including many of Europe's largest businesses. Logica creates value for clients by successfully integrating people, business and technology. It is committed to long term collaboration, applying insight to create innovative answers to clients' business needs. Logica is listed on both the London Stock Exchange and Euronext (Amsterdam) (LSE: LOG; Euronext: LOG). More information is available at [www.logica.com](http://www.logica.com)

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